



AMERICAN  
KENNEL CLUB<sup>SM</sup>

## Economic Impact of AKC Purebred Dog Ownership in Idaho

The American Kennel Club (AKC) was established in 1884 to promote the study, breeding, exhibiting, and advancement of purebred dogs. We now represent over 4,600 dog clubs nationally, including 18 clubs in the state of Idaho.

The AKC sanctions thousands of dog events each year, which generate significant economic benefits to local communities in addition to the millions of dollars AKC dog owners in Idaho, spend annually on their dogs.

Here are the statistics for the State of Idaho over the past three years:

**2007:** AKC licensed and sanctioned 95 events in the state of Idaho, in which over 20,700 dogs participated.

**2008:** AKC licensed and sanctioned 101 events in the state of Idaho, in which over 19,200 dogs participated.

**2009:** AKC licensed and sanctioned 95 events in the state of Idaho, in which over 22,200 dogs participated.

The AKC conducts ongoing research regarding the economic impact of AKC events in localities throughout the state, as well as of AKC registered dogs in the state. **Based on our findings, it is estimated that over \$10.2 million is generated annually within the Idaho economy from spending on purebred dogs in the state.** This includes spending on events, dog clubs, show exhibitors, breeding and basic dog care, just to name a few. As dog shows are a family sport, the large spectator gates generate additional revenues for cities and towns statewide.